

February 24, 2022

Dear Sir or Madam,

We are requesting support for our Third Annual Walk for Women's Cancers. In conjunction with Bergen County Technical Schools, the walk—which will be available nationally and virtually—will be hosted at Bergen Community College in Paramus, New Jersey, on October 2, 2022. It will kick off at 10:30am with a speech from the Mayor of Paramus. Other dignitaries will be present, including NJ Senator Paul Sarlo. Event proceeds will support women's cancer research and help fill the gaps in cancer care that have been worsened by COVID-19 (i.e., transportation services, food pantry programs, psychosocial support programs). The Lewin Fund to Fight Women's Cancers (www.thelewinfund.org) is a registered 501(c)(3) non-profit organization (Tax ID 46-1628320) dedicated to combating the serious challenges facing one in three women and their families – **Cancer**. (Please see enclosed annual letter.)

What separates us from other non-profits is our commitment to passing every dollar directly to the people we serve. In contrast to others, our Board is entirely voluntary—not one person at The Lewin Fund takes a salary in order to ensure your donation has maximum impact. Every donation is a chance to change a woman's life and we take that very seriously. The Sponsorship Tiers for our walk are as follows:

- **\$500 Community Sponsor** provides recognition on website and logo on race-day t-shirts.
- **\$1,000 Bronze Sponsor** provides recognition on website and social media; logo on race-day t-shirts.
- **\$2,500 Copper Sponsor** provides recognition on website and social media; large logo on race-day t-shirts and start/finish banner.
- **\$5,000 Ruby Sponsor** provides recognition on walk site(s), website, and social media; large logo on race-day t-shirts and start/finish banner; and table for educational/company materials.
- **\$10,000 Silver Sponsor** provides recognition on walk site(s), website, and social media; large logo on race-day t-shirts, start/finish banners, and mile markers; and table for educational/company materials.
- **\$15,000 Gold Sponsor** provides recognition on walk site(s), website, and social media; large logo on race-day t-shirts, walker bibs, start/finish banners, and mile markers; public address recognition; and table for educational/company materials.
- **\$25,000 Platinum Sponsor** provides recognition on walk site(s), website, and social media; large logo on race-day t-shirts, walker bibs, start/finish banners, and mile markers; public address recognition; social media marketing opportunity for company; discounted participation for employees; and table for educational/company materials.
- **\$50,000 Sapphire Sponsor** provides recognition on walk site(s), website, and social media; large logo on race-day t-shirts, walker bibs, start/finish banners, and mile markers; public address recognition; social media campaign highlighting company participation and mission; free participation for 75 employees; premier billing on every recognition opportunity; and table for educational/company materials.
- **\$75,000 Diamond Sponsor** provides recognition on walk site(s), website, and social media; large logo on race-day t-shirts, walker bibs, start/finish banners, and mile markers; public address recognition; social media campaign highlighting company participation and mission; free participation for employees; top billing on every recognition opportunity, promotional video highlighting company; and table for educational/company materials.

To reach our goal of ending women's cancer, some of our prior initiatives include:

- **Quality of Life Improvement**

We invest in grassroots programs that directly impact and educate women battling cancer, their families, and their communities. For example:

- **BOLD Brothers/Sisters Program**—We fund a peer support and education program for Bronx youth and young adults who are caring for their mothers and grandmothers with cancer through the Albert Einstein College of Medicine. This program helps reduce isolation and promotes adaptive coping skills, self-esteem, and social functioning.
- **Woman to Woman Program**—We fund this exemplary and innovative support program which assists women and their families facing gynecologic cancer by providing peer-to-peer specialized support, counseling, and emotional assistance.
- **Transportation Program**—We fund transportation services to assist underserved gynecologic oncology patients in getting to their chemotherapy and related appointments.

- **Preventative Strategies**

We educate women, families, and communities about cancer prevention and detection through lectures, special events, and workshops. For example:

- **Wellness Symposia**—We host free quarterly symposia to educate the community about cancer prevention, healthy lifestyles, and wellness strategies. These programs have now been moved to a virtual platform in light of the COVID-19 pandemic.
- **Latina Women's Events**—We host a number of events, including an annual symposium, designed to support and educate the Latina community about women's cancers and cancer prevention.

- **Innovative Research**

We sponsor pioneering research projects that improve the quality of life for survivors and their families and bring us closer to finding cures. For example, our recent research partners include:

- Next Generation Sequencing of Ovarian Cancer—Genetic sequencing of a rare form of ovarian cancer by an international group of investigators, with a lead researcher from **Memorial Sloan-Kettering Cancer Center**.
- Endometrial and Ovarian Cancer Research Trials and Translational Studies at the **Dana Farber-Cancer Institute**.

At the Lewin Fund, we know that when a woman has cancer, it affects everyone in her world. Though our mission focuses on women's cancers, cancer is not just a woman's issue. It involves families, partners, and friends.

We invite you to get involved and donate to our cause. For more information on the event, please visit walk4womenscancers.org, and contact us at info@thelewinfund.org or 929-224-2293 if you are interested.

Regards,



Sharyn N. Lewin, MD
President and Executive Director
T: 929-224-2293
C: 314-420-6679
E: sharynlewin@thelewinfund.org
W: <http://www.thelewinfund.org>

December 30, 2021

Dear Friends of The Lewin Fund,

As this challenging year draws to a close, we thank you for your continued support and generous donations. Wishing you and yours the happiest of holidays and good health and peace for the New Year.

Despite the COVID-19 pandemic, we have maintained our support for women with gynecologic cancers. We were unable to have in-person indoor events, but we were able to connect with many of our loyal supporters by using virtual and outdoor opportunities.

We continue to adhere to our stated goals. This year, on the **educational front**, I hosted virtual presentations covering timely topics on health, wellness, and cancer prevention. Guest speakers highlighted the importance of nutrition, exercise, immune boosting activities, and the need to continue all health maintenance procedures. We educated the community about the signs and symptoms of cancer through virtual events and social media channels as global data tells us that less than half of women were aware of these signs and symptoms prior to their cancer diagnosis, and nearly half never attended a screening program (<https://www.news-medical.net/news/20190925/Global-survey-highlights-unmet-need-of-women-living-with-cancer.aspx>).

On the **research front**, our support for the Dana-Farber Cancer Institute continues. Dana-Farber is an international leader in gynecologic oncology research (please see the attached article). As part of Dana-Farber's ambitious new campaign, we made a \$100,000 donation to support uterine carcinoma research under the direction of Joyce Liu, MD, MPH. This builds on our earlier \$50,000 gift to support uterine cancer research conducted by Panos Konstantinopoulos, MD, PhD. Both gifts were made in Mary Lou Ashford's memory. Uterine cancer is the most common gynecologic malignancy in the United States, with rising cases annually. However, this disease is woefully underfunded. We are proud to partner with the Ashford family to support vital research as well as raise needed awareness about this disease.

A study published in the *AARP Journal* (November 20, 2021), outlined progress made in diagnosing and treating different cancers from 1975 to 2013. Cancers with increased research funding included prostate, breast, bladder, lung, colorectal, and several other cancers. This report's most dramatic finding was the *decrease* in both funding and the five-year survival rate for uterine cancer. "The five-year survival rate has worsened since 1975; it receives the least research funding of any of the cancers discussed." The AARP finding confirmed previous findings from Northwestern University and emphasizes the need to continue supporting uterine cancer research.

On the **support front**, our partnership with the Woman to Woman Program at Mount Sinai Hospital in New York City progresses with virtual meetings for their semiannual reunions, their Latina seminars, and other educational programs. We are excited to start and grow support for young women with ovarian cancer seeking both treatment and assistance with fertility-preserving medical options. We are one of the few organizations helping in this area. One can only imagine dealing with cancer treatment at a young age and the strong desire to have a child.

The Transportation Fund was needed this past year more than ever. When the pandemic started, many organizations cut support for cancer patients traveling to their medical and chemotherapy appointments. We stepped in to fill gaps this created and increased funding of our Transportation Fund. The risks for cancer patients on public transportation, especially at the beginning of the pandemic, were great, and this increased funding allowed vulnerable patients to get to their appointments safely.

Virtual programs for our underserved Latina women continued with partnerships at Mount Sinai Hospital, the Cancer Support Community, LatinaShare, and Gilda's Club.

We have made real differences in the lives of countless women and their families through these programs.

As in the past, no board member receives compensation for their time and expertise. Our commitment to supporting women with gynecologic cancers provides us with the utmost satisfaction.

We would like to extend a very special thank you to Danielle Tikijian, Andrea Sheridan, and our friends at both Bergen County Technical Schools and Bergen Community College who spearheaded our successful Second Annual Walk for Women's Cancers as well as a local clothing drive. Both events exceeded our expectations and helped raise over \$50,000 as well as heighten awareness about women's cancers and cancer prevention. We are currently vetting letters of intent with our scientific advisors regarding ovarian cancer research as the focus of these funds.

Please take note of our Third Annual Walk for Women's Cancers scheduled for October 2, 2022 (<https://runsignup.com/Race/NJ/Paramus/WalkforWomensCancers>). Stay tuned for more information on upcoming events as well, including a Spring Fashion Show.

In 2022, we will support the above-mentioned programs and expand our funding for ovarian cancer research. We will continue outreach and financial support for women and their underserved families.

With best personal regards,

A handwritten signature in black ink, appearing to read "Sharyn N. Lewin". The signature is fluid and cursive, with a large initial "S" and "L".

SHARYN N. LEWIN, MD

PRESIDENT AND EXECUTIVE DIRECTOR